

# Mentor Outreach Plan - *Example*



	Q2 2019	Q3 2019	Q4 2019	Q1 2020
Mentor recruitment targets	10	0	5	5
Recruitment activities	<ul style="list-style-type: none"> <li>Referral request email to existing mentors</li> <li>Web lead capture page</li> </ul>	<ul style="list-style-type: none"> <li>Outreach to local partner organizations</li> <li>Mentor info session May 10<sup>th</sup></li> </ul>	<ul style="list-style-type: none"> <li>Mentor reception Nov 20<sup>th</sup></li> </ul>	
Resources needed	<ul style="list-style-type: none"> <li>Create lead capture web page</li> <li>Lead tracking sheet</li> <li>Key messages: benefits of mentoring</li> </ul>	<ul style="list-style-type: none"> <li>Target list of potential referral sources</li> <li>Develop screening questionnaire</li> </ul>		