

Miller Center: Goal Tracking Worksheet (example)



V7 Tracking Dashboard - Fishers & Changemakers Inc.xlsx
 Fishers & Changemakers Inc · Updated Nov 20, 2018 by Allan Gozon

	A	B	C	D	E	F
1	SE Name:	Fishers & Changemakers Inc - Jesalee Rose Ong				
2	Mentor	Bret Waters; Bunny Pages; Allan Gozon				
3	Modules	DUE DATE	DELIVERABLES - Validate Track	Submitted Draft	Approved by Mentor	Notes
4	Program Introduction Date	18-Oct	Kick-off workshop: 9/26/18	Oct. 18, 2018	Approved by Mentor	
5			Mentor/SE 1st Call	Oct. 31, 2018	Approved by Mentor	Late to start but we're able to catch up
6			Social Enterprise Self Assessment	Oct. 18, 2018	Approved by Mentor	Technical issues on calls but were already resolved
7			Strategic Initiatives	Oct. 18, 2018	Approved by Mentor	
8	Impact Model	8-Nov	Mission Statement:	Nov. 8, 2018	For discussion	
9			Problem Statement	Nov. 8, 2018	For discussion	
10			Solution Description	Nov. 8, 2018	For discussion	
11			Theory of Change	Nov. 8, 2018	For discussion	
12			Impact Metrics	Nov. 8, 2018	For discussion	
13	Target Market & Value Proposition	29-Nov	Target Market Segmentation			
14			Competitive Advantage			
15			Value Proposition			
16	Marketing: 5 P's	3-Jan	Marketing, Sales & Distribution Strategy			
17			Key Partnerships			
18	Business Model	13-Feb	Value Chain Analysis			
19			Unit Economics			
20			Enterprise Economics			
21			Social Impact Analysis			
22			Future Year Projections			
23	Scalable Operations	7-Mar	Information Gathering			
24			Strategic Initiatives			
25			Human Resources Plan			
26			KPI Tracking Sheet			
27			Growth Plan			

- Timeline with program deliverables
- Deliverables completed by entrepreneur & “approved” by mentor